

# Colonial First State Global Asset Management

## Grand Plaza Shopping Centre

2010



# Grand Plaza Shopping Centre Casual Leasing

## Grand Plaza Shopping Centre, Browns Plains , QLD

Regional

Grand Plaza is a 53,000sqm, Single-Level, Regional Shopping Centre in Browns Plains, QLD.

### Benefits of Casual Mall Leasing

- Expose your brand, product or service to thousands of potential customers each day.
- Operate your business within a proven retail environment with exposure to purchase ready shoppers.
- Take advantage of meeting face to face with prospective customers.
- Promote your product or service outside your traditional trade area.
- Choose a flexible and affordable short or long term lease period – from one week to several months.
- Test new or unique products or concepts on new markets.
- Position your brand and products alongside Australia's best retail brands

### Centre Demographics

Key Segments are Striving Families, & Budget Families. 26.7% of residents in the Trade Area are 40-59 years of age, followed by 22.6% aged 25-39 years of age. 27% of households in the Total Trade Area have an income (before tax) of \$26,000 - \$52,000 per annum (Brisbane metro average 25.2%) and 23.2% have an income of \$52,000 - \$73,000 per annum (Brisbane average 19.7%).

### Centre Statistics

<b>Annual Traffic (Million)</b>	7.8
<b>Total Trade Area (GLA)(sqm)</b>	53,063
<b>Number of Car Spaces:</b>	2501
<b>Number of Tenants:</b>	170
<b>List of Majors:</b>	Woolworths, Coles, ALDI, Target, Big W, & Kmart,
<b>Annual Sales Turnover (MAT)* (\$M):</b>	346
<b>TOTAL Centre (MAT/sqm)** (\$):</b>	6861
<b>Specialty Stores (MAT/sqm)** (\$):</b>	8968

Centre statistics correct as at June 2009.

\*Total MAT includes all reporting tenancies and is inclusive of GST.

\*\*MAT/sqm - tenants with at least 24 months of trade excluding non-retail tenants.

### Casual Leasing Locations

Site	Location	Rate (p/w)	Size	Power
1	Opposite I-Contact	\$1,850 GST Inc	3w x 4l x 1.5h	Y
2	Opposite Villa 9	\$1,850 GST Inc	2w x 3l x 1.5h	Y
3	Opposite Williams	\$1,850 GST Inc	2w x 3l x 1.5h	Y
4	Opposite Cardeaux	\$1,850 GST Inc	3w x 3l x 1.5h	Y
6	Opposite Optus	\$1,936 GST Inc	3w x 3l x 1.5h	Y
8	Opposite News Xpress	\$1,936 GST Inc	2w x 3l x 1.5h	Y
9	Opposite Footlocker	\$1,936 GST Inc	2w x 3l x 1.5h	N
12	Opposite Dollars & Sense	\$1,850 GST Inc	2w x 3l x 1.5h	Y
14	Centre Court Sunglass Worx Side	\$2,400 GST Inc	10w x 2l x 1.5h	Y
13	Opposite TMH	\$1,850 GST Inc	2w x 5l x 1.5h	N
15	Opposite Woolworths	\$1,850 GST Inc	3w x 3l x 1.5h	Y
17	Opposite Home Art	\$1,850 GST Inc	2w x 4l x 1.5h	Y
18	Opposite City Beach	\$1,850 GST Inc	2w x 4l x 1.5h	Y
19	Opposite Sussans	\$1,850 GST Inc	2w x 3l x 1.5h	Y
27	Opposite Bras n Things	\$1,850 GST Inc	2w x 3l x 1.5h	N
28	Opposite Wendys	\$1,936 GST Inc	3w x 3l x 1.5h	Y
31	Opposite Zellos	\$1,936 GST Inc	2w x 4l x 1.5h	Y
32	Opposite Crossroads	\$1,850 GST Inc	2w x 3l x 1.5h	Y
35	Opposite Best & Less	\$1,850 GST Inc	3w x 4l x 1.5h	N
39	Centre Court Boost Juice Side	\$2,400 GST Inc	10w x 2l x 1.5h	Y
48	Opposite Spendless Shoes	\$1,850 GST Inc	2w x 4l x 1.5h	Y
49	Opposite ALDI	\$1,850 GST Inc	2w x 4l x 1.5h	N

### For further information

#### Casual Leasing Executive

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